

**SETON MEDICAL CENTER AND SETON COASTSIDE  
 COMMUNITY BENEFIT REPORT: JULY 1, 2014 – June 30, 2015**

**Part 2 of 2: FISCAL YEAR 14-15: COLLABORATIONS AND ACHIEVEMENTS**

<p><b>Priority Area #1 : Health Access -            Increase access to health care and health            information focused on prevention and            promoting healthy communities.</b></p> <p><b>Action</b></p>	<p><b>Outcome</b></p>	<p><b>Measurement</b></p>
<p>1. Seton Medical Center provides space, access to diagnostic testing and referrals to specialists for RotaCare’s patients in the north San Mateo County area and Coastside.</p>	<p>RotaCare Bay Area’s mission is to provide free medical care to those with the greatest need and the least access to medical care is closely aligned to Seton Medical Center/Seton Coastside’s mission to serve the sick and poor.</p> <p><b>RotaCare Daly City</b> provides one-time episodic care for patients, all have no insurance and many are seen for multiple issues at their appointment.</p> <p>Seton Medical Center and Seton Coastside</p>	<p><b><u>RotaCare Daly City:</u></b>            216 Patient visits</p> <p>80% of patients patient live 200% below the Federal Poverty Level.</p> <p>37% speak a primary language other than English (primarily Spanish or Tagalog).</p> <p>60% reside in North San Mateo County</p> <p>53% of patients are White</p>

	<p>provided space for clinics on Monday evening and access to supplies and diagnostic testing.</p>	<p>29% of patients are between the ages of 20-34 years</p> <p>31% of patients are between the ages of 45 – 64 years</p> <p>Majority diagnosis:  Circulatory system disease  Digestive System Diseases  Injury and Poisoning  Respiratory System Diseases  Skin and Subcutaneous Tissue Diseases  Symptoms, Signs and Ill-defined Conditions</p> <p>Additional clinics provided in collaboration with San Mateo County included immunizations and TB skin tests for children under 18 years of age and TDap vaccine offered to children and adults.</p> <p>88 total volunteers including physicians and nurse practitioners in the community</p>
--	--	---



	<p><b>RotaCare Coastside Clinic</b> provided unlimited visits for patients who are uninsured, until they can get on an insurance plan. Our patients are seen for multiple issues at their appointments. Seton Medical Center/Seton Coastside provides supplies and diagnostic testing.</p>	<p><b>RotaCare Coastside</b> 350 Patients, 400 patient encounters</p> <p>60 volunteers including physicians, nurse practitioners and medical assistants.</p> <p>The majority of patients identify with a primary language other than English (primarily Spanish or Portuguese).</p> <p>Majority diagnosis: Similar to RotaCare Daly City with the addition of Hypertension and Diabetes, and UTIs/URIs.</p> <p>Seasonal Flu Shots, Tdap Shots and TB Testing for patients are also provided.</p>
<p>2. Seton Medical Center's <i>Health Benefits Resource Center (HBRC)</i> provided information and referral services on-site and in the community, including education and enrollment in <i>Covered California</i>.</p>	<p>HBRC built a stronger collaboration with San Mateo County, inviting staff to speak and participate at multiple events.</p> <p>HBRC attended a total of 286 events which included attending at Daly City RotaCare and health fairs and partnering with community-based organizations and schools.</p>	<p>HBRC Services provided 1,227 encounters for the following:</p> <ul style="list-style-type: none"> <li>130 eligibility screenings for CalFresh</li> <li>133 eligibility screenings for health benefits</li> <li>205 enrollment assistance for patients hospitalized at Seton</li> <li>850 enrollment assistance for patients seen in Seton's</li> <li>19 received assistance with redetermination of health benefits</li> <li>48 received assistance with charity care applications</li> <li>8 received assistance for enrollment n CalFresh</li> </ul>
<p>3. We have continued collaboration with local community based</p>	<p>Pacifica Health Fair organized by RNs at level 3-4 held October 4, 2014</p>	<p>Seton Medical Center and Seton Coastside outreach activities continues as a resource</p>



<p>organizations to provide a continuum of care and services.</p>	<p>Seton associates continue to raise support for organizations like the American Cancer Society's <i>Relay for Life</i> and the American Heart Association's <i>Heart Walk</i>.</p> <p>Seton associates are on task forces, boards and advisory councils for our community including:</p> <ul style="list-style-type: none"> <li>• Daly City RotaCare</li> <li>• Healthy Community Collaborative</li> </ul> <p>We provided space to the following support groups:</p> <ul style="list-style-type: none"> <li>• Alanon</li> <li>• Alcoholics Anonymous (both campuses)</li> <li>• Autistics Support Group</li> <li>• Narcotics Anonymous(Seton Coastside)</li> <li>• Obsessive Compulsive Disorder Support Group</li> <li>• Overeaters Anonymous Support Group</li> </ul>	<p>for our community.</p>
---	---	---------------------------



<p><b>Priority Area #2: Health Needs - The percentage of people who have obesity and diabetes is rising. The number of individuals who exhibit healthy behaviors continues to decline. The percentage of people who exhibit more than one risk factor for cardiovascular disease is increasing (high blood pressure, high cholesterol, diabetes, smoking, diet, lack of exercise, alcohol consumption and family history).</b></p> <p style="text-align: center;"><b>Action</b></p>	<p style="text-align: center;"><b>Outcome</b></p>	<p style="text-align: center;"><b>Measurement</b></p>
<p>1. Provided blood pressure screenings at health fairs and at educational presentations</p>	<p>Collaborated with a number of community-based organizations and agencies in the county:</p> <ul style="list-style-type: none"> <li>• Serramonte Shopping Center: <i>Fun, Health and Safety Fair</i></li> <li>• <i>Walk about Talk About</i> in at the Serramonte Shopping Center from July 2014 – June 2015 for a total of 6 events which include blood pressure monitoring and presentations on a range of topics targeted for seniors.</li> </ul>	<p>Presentations and handouts to over 500 attendees included:</p> <ul style="list-style-type: none"> <li>• Healthy eating habits</li> <li>• Emergency Preparedness</li> <li>• Health Benefit Resource Center information</li> <li>• Blood pressure monitoring</li> <li>• Diabetes Prevention and education</li> </ul>
<p><b>Priority Area #3: Cancer Prevention - The County is seeing declining benchmarks for early detection of cervical, colorectal and prostate cancer</b></p>		



<b>and other cancers.</b>		
<b>Action</b>	<b>Outcome</b>	<b>Measurement</b>
<p>1. Promoted the following: Healthy behaviors, early detection screenings to staff and community; identified low-cost screening opportunities through community collaborations, and offering meeting room space to cancer support groups.</p>	<p>Walk About Talk About events at Serramonte Shopping Center</p> <p>American Cancer Society's <i>Relay for Life</i> event as supporters of Team Seton and also discussing education and prevention at the event.</p> <p>Provided space at no charge to American Cancer Society's <i>Look Good, Feel Good</i> program.</p> <p>Provided space to the Prostate Cancer Support Group.</p>	<p>Promoted information for cancer screenings to nearly 100 attendees.</p>
<p><b>Priority Area #4: Healthy Births - Women from specific ethnic groups continue to receive inadequate prenatal care, which impacts unborn infants.</b></p>		
<b>Action</b>	<b>Outcome</b>	<b>Measurement</b>
<p>1. Elizabeth Ann Seton New Life Center provides quality all inclusive perinatal services for low- income pregnant women with access to language services and cultural sensitivity. Services include pre-natal care and delivery, birthing and nutrition education and appropriate</p>	<p>Seton Medical Center cared for nearly 200 patients at the New Life Center in FY2014</p> <p>Majority of patients are from north county: Daly City, South San Francisco, San Bruno, Pacifica and Colma.</p> <p>Language, ethnic and cultural diversity</p>	<p>Staff and physicians focused on improving the quality and delivery of services in FY 14-15</p> <p>Seton staff are certified for the Comprehensive Perinatal Service Program</p>



referrals to each mother during the entire pregnancy and 60 days post-partum. Increase outreach to different ethnic groups with cultural sensitivity to the importance of prenatal care and services offered	needs are addressed at the New Life Center:	
--	---	--

